



PRESS RELEASE

Rhea's Cappuccino Panettone inaugurates Linate's new Leonardo Lounge

Rhea's super-automatic machines have been introduced at Milan's Linate Airport, managed by the SEA Group, to provide passengers from around the globe with a customized coffee experience.

Milan, xx May 2024 – Rhea, one of the world's leading coffee machine manufacturers, has chosen a gourmet cappuccino recipe that pays homage to Milanese tradition for the opening event of the new lounge area at Linate Airport.

Rhea introduces its super-automatic machines at the Leonardo Lounge with the Cappuccino Panettone made with the rhTT1 model and the creativity of coffee expert Andrea Lattuada, with the aim of providing transit passengers a quality coffee break by adapting the culture of Italian coffee to international tastes and emerging consumer trends.

“We wanted to offer the Cappuccino Panettone in honor of Milan's city airport, and we are proud that Mayor Giuseppe Sala, together with Michaela Castelli and Armando Brunini, President and CEO of SEA, were among the first to taste our gourmet recipe”, said Andrea Pozzolini, CEO of Rhea.

Customized for the Leonardo Lounge, the Rhea coffee corner offers a variety of recipes revolving around the main product – coffee - in all its variations, including a wide range of alternatives for vegans and those with lactose intolerance. The Made in Italy design of Rhea's automatic machines blends harmoniously with the elegant and modern style of the Leonardo Lounge, while the patented induction technology used in Rhea machines ensures greater respect for the environment through significant energy savings.

“The presence of our machines in the Leonardo Lounge represents the first step in the collaboration we are pursuing with SEA to innovate the coffee experience for lounge customers. Our concept of hospitality, which is based on creating value around the coffee break by leveraging quality, customization, and creativity, aligns perfectly with the high standards of the Milan airport lounge that welcome hundreds of passengers of all nationalities every day”, affirmed Pozzolini.

Rhea, founded by Aldo Doglioni Majer in 1960, is one of the largest producers of customized coffee machines in the world. For over sixty years, Rhea has stood out for its wide international reach, high-level design, state-of-the-art technology, and 'Made in Italy' excellence. With headquarters and manufacturing based in the province of Varese and foreign branches in 9 countries, Rhea is proud of having spread coffee culture to over 100 countries around the world. From a global player in vending to a pioneer in the introduction of vending to the new retail, hospitality and out-of-home sectors, Rhea confirms its mission to interpret and often anticipate a constantly evolving market. Rhea's new proposals revolutionize the very concept of hospitality, both in business and domestic contexts, with a value proposition that improves the coffee break moment.

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